



Day 1 - Tuesday, 24th November 2020

Investment Zone - Theme: Growth

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| 9.30 | OPENING VIDEO | |
| 9.35 | INTRODUCTION: Conference Welcome | Leigh Natasha Salter - Managing Director, Movers & Shakers |
| 9.45 | KEYNOTE: Opening Keynote | Sir John Peace - Chair, Midlands Engine |
| 10.00 | KEYNOTE: West Midlands Overview | Andy Street CBE - Mayor, West Midlands |
| 10.15 | PRESENTATION: Shaping Birmingham's Recovery – launch of the Birmingham Design Guide | Cllr Ian Ward - Leader, Birmingham City Council Simon Delahunty-Forrest - Acting Assistant Director, Planning & Dev, Birmingham City Council |
| 10.35 | PRESENTATION: Investing in Derby - UK Capital for Innovation | Paul Simpson - Chief Executive, Derby City Council Cllr Matthew Holmes - Deputy Leader, Derby City Council |
| 10.55 | PRESENTATION: Investing in Stoke-on-Trent & Staffordshire: Building on Success | Cllr Abi Brown - Leader, Stoke-on-Trent City Council Cllr Alan White - Leader, Staffordshire County Council |
| 11.15 - 11.30 - INTERV/ CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.30 | PRESENTATION: Sector Showcase - Commercial & Mixed Use | Presenter: Atalanti Angelopoulou - Market Analyst, CoStar Group |
| 11.40 | PANEL SESSION: Making Mixed Use Work - Finding the right balance! How can mixed use development regenerate places and communities? What are the challenges of delivering major projects? [site assembly / planning/ funding / viability] What can we learn from the stats? How does the public sector attract investors? What do the Private & Public Sectors want / need from each other? | Moderator: Paul Norman - Editor, CoStar Group Richard Moon - Director of Property Services & Development, Coventry City Council Jon Bennett - Head of Strategic Property Services, Leicestershire County Council Bek Seeley - Managing Director, Development Europe, Lendlease Robin Dobson - Director, UK Development & Project Management, Hammerson plc |
| 12.20 | PRESENTATION: Invest in Leicester & Leicestershire: Championing Growth and Innovation | Sir Peter Soulsby - Mayor, Leicester City Council Cllr Nicholas Rushton - Leader, Leicestershire County Council |
| 12.40 | PANEL SESSION: Repurposing our High Streets, City Centres How can the High Street be transformed? What part can it play in building communities? What alternative uses will enhance the town centre and deliver value to the community? What are the key challenges in making developments viable and fundable? [ownership / planning / funding] What part can the local authorities play in making a regeneration project happen? Are Public / Private partnerships the way ahead? How could they work? | Moderator: Caroline Pooley - Principal, Real Estate Management, Avison Young Tim Bradford - Managing Director, Banks Long & Co, Greater Lincolnshire LEP Prof. Mark Barrow - Executive Director of Place, Shropshire Council Paul Wright - Director, NewRiver REIT Rebecca Lewis - Senior Development Manager, Muse Developments Chris Henning - Corporate Director for Development & Growth, Nottingham City Council |
| 13.20 | INTERVIEW: Sir John Peace Live | Caroline Donaldson - Managing Director, West Coast Partnership Development |
| 13.40 | Conference Daily Round-Up | Leigh Natasha Salter - Managing Director, Movers & Shakers |



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| 10.20 | PRESENTATION: Investing in the East Midlands Development Corporation | Anthony May - Chief Executive, Nottinghamshire CC & Chair, Midlands Engine Operating Board Ioan Reed-Aspley - Head of Media, East Midlands Airport |
| 10.40 | PANEL SESSION: City Challenge - Delivering Good Growth What have we learnt from the pandemic? How has it reset the dial? What can we learn from past experience? How can cities attract the right investment? Is a 15 minute city a realistic ambition? What does good growth look like? How can the Public and Private sectors collaborate to achieve best outcomes? | Moderator: Andrew Jones - Cities Programme Leader, Aecom Cllr Ian Ward - Leader, Birmingham City Council Bek Seeley - Managing Director, Development Europe, Lendlease Cllr David Mellen - Leader, Nottingham City Council David Lunts - Executive Director, Housing & Land, Greater London Authority |
| 11.20 - 11.30 - INTERV CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.30 | PRESENTATION: UK Cities Recovery Index | Dr Nick Axford - Global Head of Research, Avison Young |
| 11.45 | PRESENTATION: Health Innovation Campus, Birmingham | Video Presentation |
| 11.55 | INTERVIEW: Sir John Peace Live | Chris Oglesby - Chief Executive, Bruntwood Bill Hughes - Head of Real Assets, Legal & General Investment Management |
| 12.10 | PRESENTATION: Spotlight Midlands Connect - Infrastructure for Growth | Presenter: Maria Machancoses - Director, Midlands Connect |
| 12.30 | PANEL SESSION: Infrastructure, People & Policy How can the Midlands capitalise on its huge investment in transport, technology and skills? How Public and Private sectors collaborate to deliver mutual value? What lessons can we learn? How do we get it right? How can we build a stronger, better future? | Moderator: Matt Hammond - Midlands Regional Chairman, PwC Cllr Ian Courts - Leader, Solihull MBC Samantha Veal - CEO Blueprint [Igloo Regeneration] Alun Rogers - Chair, Stoke-on-Trent & Staffs Local Enterprise Partnership Nick Barton - Chief Executive, Birmingham Airport Andrew Pritchard - Director of Policy & Infrastructure, East Midlands Councils |
| 13.20 | INTERVIEW: Sir John Peace Live | Caroline Donaldson - Managing Director, West Coast Partnership Development |
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Day 2 - Wednesday, 25th November 2020

Investment Zone - Theme: Collaboration

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| 9.30 | OPENING VIDEO | |
| 9.33 | CONFERENCE WELCOME: The Day ahead | Leigh Natasha Salter - Managing Director, Movers & Shakers |
| 9.35 | PRESENTATION: Sector Showcase - Midlands Industrial & Logistics Market | Presenter: Kevin Mofid - Head of Logistics and Industrial Research, Savills |
| 9.45 | PANEL SESSION: Industrial & Logistics Driving Midlands Growth What is driving investment in industrial and logistics space in the Midlands? Is it all about location? What is driving demand? How are supply chains and technology influencing design and facilities? What is the biggest challenge in getting developments off the ground? How can the Midlands continue to underpin its economic growth? | Moderator: Kevin Mofid - Head of Logistics and Industrial Research, Savills Clare James MBE - Managing Director, East Midlands Airport Sarah Windrum - CEO, The Emerald Group and Coventry & Warwickshire LEP Board Mbr Andrew Pilsworth - Business Unit Director, National Logistics, SEGRO Liam Davies MRICS - Head of City Development, City of Wolverhampton Council |
| 10.25 | PRESENTATION: Investing in UK Central Solihull; Global Connectivity, Unlimited Opportunity | Cllr Ian Courts - Leader, Solihull MBC Jonathan Bretherton - Managing Director, UK Central, Solihull Urban Growth Company |
| 10.45 | PRESENTATION: Investing in Warwickshire - Building on Growth and Technology | Mark Ryder - Strategic Director for Communities, Warwickshire County Council |
| 11.05 | KEYNOTE: | Lord Grimstone of Boscobel KT - Minister for Investment, Department for International Trade |
| 11.10 - 11.20 - INTERV CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.20 | PRESENTATION: Showcase - University of Wolverhampton School of Architecture & Built Environment | Prof. Mohammed Arif - Prof of Sustainability & Construction Futures, Uni of Wolverhampton |
| 11.35 | PRESENTATION: Sector Showcase - Midlands Residential Market | Presenter: Mark Birks - Principal, Avison Young |
| 11.45 | PANEL SESSION: Understanding the Dynamics of the Midlands Residential Market Investing in alternative residential assets - where are the opportunities? What are the alternatives to home ownership? What new models are emerging? How is BTR working in the Midlands? What is the scale of the opportunity? Where does affordable housing fit? Is it investable? How can it be delivered on scale? | Moderator: Mark Birks - Principal, Avison Young Richard Lawrence - Director of Regeneration, City of Wolverhampton Lindsay McCombe - Senior Development Director, Godwin Group Cllr Abi Brown - Leader, Stoke-on-Trent City Council Rebecca Taylor - Managing Director, Multi-Family, Long Harbour Shaun White - Divisional Managing Director, Taylor Wimpey |
| 12.30 | PRESENTATION: Invest in Greater Lincolnshire: A Region of Opportunities | Tim Downing - Equity Director, Piggot & Crone, Greater Lincolnshire LEP David Robinson - Lead Investment Officer, Economy & Growth, NE Lincolnshire Council |
| 12.50 | PRESENTATION: Investing in Wolverhampton - A City of Opportunity | Cllr Ian Brookfield - Leader, City of Wolverhampton Council Tim Johnson - Chief Executive, City of Wolverhampton Council |
| 13.10 | INTERVIEW: Sir John Peace Live | |
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| 9.30 | OPENING VIDEO | |
| 9.33 | CONFERENCE WELCOME: The Day ahead | Leigh Natasha Salter - Managing Director, Movers & Shakers |
| 9.35 | PRESENTATION: UK Commercial Property in the Age of Covid-19: Latest Trends & Forecasts | Mark Stansfield - Head of Analytics, CoStar Group |
| 9.50 | PANEL SESSION: Urban Renewal - Public & Private Collaboration How can the Public and Private Sectors work together to deliver better outcomes? What are the expectations of each party? What creates a successful collaboration? Where and how can partnerships work? What are key challenges? What vehicles are most effective? How can risk be managed and apportioned? | Moderator: Neil Rami - Chief Executive, West Midlands Growth Company Jackie Sadek - Chief Operating Officer, UK Regeneration Ken Harrison - Director, East Midlands Development Corporation Rob Groves - Regional Director, Paradise - Argent LLP Simon Marks - City Executive, Birmingham, Arcadis |
| 10.30 | PRESENTATION: Spotlight on 5G - Growth Enabler | Ian Martin - Director of Investment & Commercial Activities, WM5G |
| 10.45 | PRESENTATION: Spotlight on Loughborough University Science and Enterprise Park | Prof. Tracy Bhamra - Pro Vice-Chancellor (Enterprise), Loughborough University |
| 10.55 | PRESENTATION: Spotlight on Infinity Park Derby | Rachel North - Strategic Director, Communities and Place, Derby City Council |
| 11.05 | KEYNOTE: | Lord Grimstone of Boscobel KT - Minister for Investment, Department for International Trade |
| 11.10 - 11.20 - INTERVIEW CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.20 | PANEL SESSION: Skills & Education - Building a Brighter Future What part do skills and education play in economic growth? What is the interface between Public and Private sectors in getting the agenda right? How can public and private sectors collaborate to deliver better outcomes? How will the Midlands equip itself to resource the growth sectors? | Moderator: Dr Julie Nugent - Director of Skills & Productivity, WMCA Marion Plant OBE FCGI - Principal & CEO, N. Warwickshire & S. Leicestershire College Ruchi Aggarwal - Director Business Development, Lincoln International Business School Iain Heath - UK Head of Emerging Talent, HSBC Nicola Swaney - Education Outreach Manager, Rolls-Royce plc |
| 12.00 | PRESENTATION: Spotlight on Leicester Space Park | William Wells - Commercial Director, University of Leicester |
| 12.10 | PANEL SESSION: Cutting Edge Technology - Leading the Way! What technologies underpin future economic growth? How can the Midlands capitalise on new technology? How can Public and Private sectors work together for mutual gain? What will a fully equipped smart city look like? What can it deliver to businesses and employees? | Moderator: Clare Wildfire - Global Cities Lead, Mott MacDonald Rob Valentine - Director Birmingham, Bruntwood Martin Yardley - Development Director, Wellesbourne, University of Warwick Lesley Holt - Head of Communications & Stakeholder Engagement, WM5G Prof. Ming Sun - Assoc Dean for Research, School of Architecture, Nottingham Trent University |
| 12.50 | PRESENTATION: Spotlight on Lincoln University Science & Innovation Park | Tom Blount - Director, Lincoln Science & Innovation Park |
| 13.10 | INTERVIEW: Sir John Peace Live | |
| 13.30 | Conference Daily Round-Up | Leigh Natasha Salter - Managing Director, Movers & Shakers |



Day 3 - Thursday, 26th November 2020

Investment Zone - Theme: The Future

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| 9.30 | OPENING VIDEO | |
| 9.33 | CONFERENCE WELCOME: The Day ahead | Leigh Natasha Salter - Managing Director, Movers & Shakers |
| 9.35 | PRESENTATION: Sector Showcase - Midlands Visitor Economy | Presenter: Thomas Emanuel - Director, STR |
| 9.45 | PANEL SESSION: Revitalising the Visitor Economy How does the Midlands develop its visitor economy? Where are the opportunities for growth? How can the visitor economy rejuvenate towns and cities for tourists and locals? How can the Private sector and Public sector collaborate to maximise mutual opportunities? | Moderator: Thomas Emanuel - Director, STR Cllr Barry Lewis - Leader, Derbyshire County Council Kevin O'Keefe - Chief Executive, Dudley Council Carol Dodds - Senior Vice President, Commercial, Interstate Hotels & Resorts Andrew Lovett - Chief Executive, Black Country Living Museum |
| 10.25 | PRESENTATION: Investing in Coventry - UK City of Culture 2021 | Martin Reeves - Chief Executive, Coventry City Council |
| 10.45 | PRESENTATION: Investing in Telford & Wrekin | James Dunn - Director, Prosperity & Investment, Telford & Wrekin Council Katherine Kynaston - Director, Housing, Employment & Infrastructure, Telford & Wrekin Council |
| 11.05 - 11.20 - INTERV CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.20 | PRESENTATION: Invest Dudley - It's our Time | Helen Martin - Director of Regeneration & Enterprise, Dudley Council |
| 11.40 | PANEL SESSION: Women in Leadership in the Midlands What are the challenges of developing a small business? What are the lessons learned? Where have you needed most support? What advice would you give to a new start up? | Moderator: Rachael Greenwood - Director, Midlands Engine Lynn Oxborrow - Associate Professor, Nottingham Business School Jeannie McGillivray - CEO, Remote Online Dr Michaela Kendall - CEO, Adelan Jigna Varu - CCO, Micro - fresh and CEO of Home-fresh |
| 12.25 | PRESENTATION: Investing in Shropshire: The Evolution of the Shrewsbury Big Town Plan and Corridors for Growth | Prof. Mark Barrow - Executive Director of Place, Shropshire Council |
| 12.45 | PRESENTATION: DIT | TBC |
| 13.00 | Conference Conclusion & Closing Remarks | Sir John Peace - Chair, Midlands Engine |
| 13.15 | Conference Daily Round-Up | Leigh Natasha Salter - Managing Director, Movers & Shakers |



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Growth Zone - Theme: The Future

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| 9.30 | OPENING VIDEO | |
| 9.33 | CONFERENCE WELCOME: The Day ahead | Leigh Natasha Salter - Managing Director, Movers & Shakers |
| 9.35 | PANEL SESSION: Resilience & Sustainability - Moving towards Zero Carbon How is the Midlands creating practical solutions for existing buildings? What is the approach to sustainable design planning? How can the region meet sustainability targets? What are key step changes required ? | Moderator: John Batten - Global Cities Director, Arcadis Simon Delahunty-Forrest - Acting Assistant Director, Planning & Dev, Birmingham City Council Wayne Bexton - Head of Energy Services, Nottingham City Council Melanie Leech CBE - Chief Executive, British Property Federation Nina Reid - Director, Responsible Property Investment, M&G Real Estate |
| 10.15 | PANEL SESSION: Building More and Better Homes How can the Midlands increase housing output? How can the quality of homes be improved? Does the prospect of 'Planning for the Future' bode well? Will it lead to more and better homes? What part can alternative tenures play? What part can off-site manufacture / modular play? | Moderator: Gareth Bradford - Director of Housing & Regeneration, WMCA David Cockroft - Regional Director, Midlands, Harworth Group Ashley Kensington - Managing Director, St Joseph Homes Stuart Penn - Regional Managing Director, Midlands, Lovell Partnership Adam Willetts - Associate Director Development, Urban Splash |
| 10.55 | INTERVIEW: Sir John Peace Live | Ian Stuart - Chief Executive, HSBC UK |
| 11.10 - 11.20 - INTERV/ CONTINUITY: Leigh Natasha Salter - Managing Director, Movers & Shakers | | |
| 11.20 | PRESENTATION: Commonwealth Games Birmingham 2022 | Ian Reid - Chief Executive, Birmingham 2022 |
| 11.35 | PANEL SESSION: Building Communities, Improving Lives How can better homes improve lives? How do we ensure inclusivity? How do we manage community engagement? What processes? What outcomes? How do we measure success? | Moderator: Malcolm Davidson - Director, WSP Glenn Harris - Chief Executive, Midland Heart [invited] Prof. Liz Atkins - Professor of Vocational Education and Social Justice, Derby University Fiona Fletcher-Smith - Group Director, Development & Sales, L&Q Sara Boonham - Head of Cost Management, Gleeds UK Martin Reeves - Chief Executive, Coventry City Council |
| 12.15 | PRESENTATION: Coventry City of Culture 2021 | Martin Sutherland - Chief Executive, Coventry City of Culture 2021 |
| 12.30 | PANEL SESSION: Future Leaders - Delivering Good Growth What should be the priorities for the Midlands in delivering economic growth? What are the biggest challenges for young people growing up in the region? What services need most reform? Where would, education, housing, employment, and social services sit on your agenda? | Moderator: Deborah Cadman OBE - Chief Executive, WMCA Ayan Aden - Student and Board Member, West Midlands Young Combined Authority Kari Lawler - Digital & Skills Portfolio Co-Lead, West Midlands Young Combined Authority Jessica Walsh - Associate, Flying Start Programme, PwC Dan Miller - Founder and Chief Executive, Young Professionals |
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